

Introducing Rin Hamburgh

Founder, consultant and speaker helping expert-led brands build authority, visibility and trust.



About Me



“Rin's knowledge of her topic is second to none and she has a gift for inspiring audiences, sending them away smiling with plenty of practical ideas.”

Jon Payne, Building Brands



About Me

I started my career in journalism over 20 years ago, writing for a range of publications from **the Guardian to Psychologies magazine** before stumbling into the world of copywriting.

Having built a successful freelance career, in 2016 I launched my own award-winning agency, **RH&Co.**, which I ran for 9 years before moving into consultancy in 2025.

I now work with individuals and organisations across the UK and Europe as a **brand and content specialist** and a fractional content lead. I am an experienced speaker, regular podcast guest and qualified trainer.

When I'm not working, I spend as much time as possible with my husband and 10-year-old twin daughters, ideally in our selfbuilt campervan. I'm a trustee at local suicide prevention charity **Hope Against Suicide** and a member of Bristol's Gurt Lush choir.





“What an engaging presenter – her style and approach reel her audience in!”

Dave Stevens, Business Marketing Club

“Rin is one of our favourite speakers! She is engaging, knowledgeable, warm and passionate and we always receive wonderful feedback from audience members.”

Katherine Piper, Future Leap



Specialist subjects



I speak on a range of topics, from brand messaging to marketing communication, content strategy, persuasive writing and more. My particular expertise centres on three key areas...

Specialist subjects

01.

Building authority, visibility and trust

- Expertise vs authority and how to win in an AI age
- Communicating both value and values at a glance
- The Authority Project: lessons from building in public

02.

Unique and practical frameworks

- The Authority Spiral: a 9-step plan for lasting credibility
- The Brand Triangulation Framework: stand out in a crowded market
- Resonance, Reach, Results: the 3 pillars of content strategy

03.

B2B content effectiveness

- Mapping content to the buyer journey for better results
- Getting the best out of subject matter experts
- How to run a conflict-free content project



As seen at

brightonSEO.

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C** The
Business
Marketing
Club

 **Building
Brands**
Marketing Community



Let's start a conversation

If you're interested in booking me as an event speaker, podcast guest, media spokesperson or guest contributor, please get in touch.

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